

# THE POWER OF SCENT

www.essencehub.com.my

$\bigcirc$	01	SCENT BRANDING
Ò	02	ABOUT ESSENCE HUB
Z	03	SCENT DIFFUSER TECHNOLOGY
F	04	SCENT SMART APP SYSTEM
	05	OEM / ODM WORKFLOW
Z	06	CERTIFICATES
H	07	HOW TO CHOOSE YOUR DIFFUSER



- CAR & HOME SCENT DIFFUSER 08
  - HOME DIFFUSER 10
- SMALL AREA SCENT DIFFUSER 12
- STANDING ALONG SCENT DIFFUSER 15
- DUAL-USED MEDIUM AREA DIFFUSER 17
  - HVAC SCENT DIFFUSER 20
  - HVAC SYSTEM INSTALLATION 22
    - BUSINESS SCENT 23

#### **Scent Branding**

### Reinforcing Brand Identity Through the **Power of Scent**

The process of finding and creating a scent identityis very detailed and personalized as no two brands or businesses are the same. All aspects of the business are taken into consideration. Their history, customers, goals and the desired emotional response are all inter-preted and translated into a scent that represents their brand and will help further their goals and aspirations.

#### How Does Scent Branding Work?

The limbic system is the "emotional" part of our brain that is responsible for mood, emotions and memories.



Limbic system

Scent is the STRONGEST sense linked to memory & emotion.

#### scent makes an emotional impact

## 40%

Studies show a 40% increase in mood when exposed to a pleasing fragrance.

### 75%

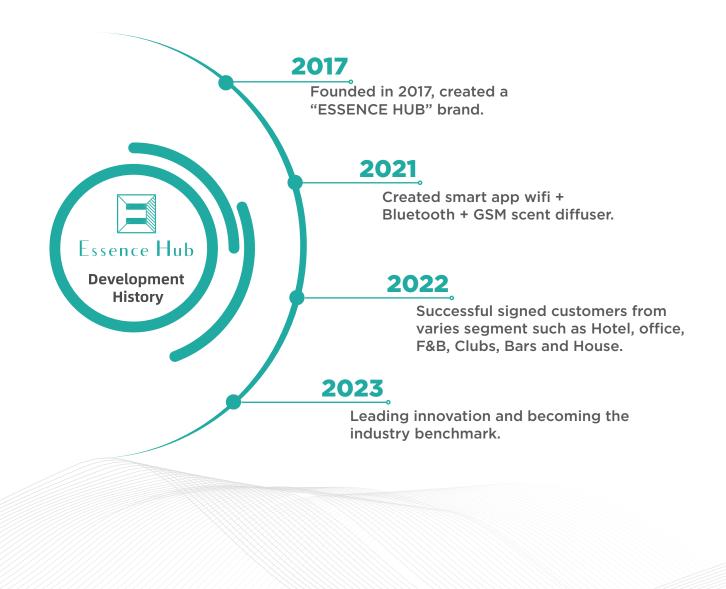
Of our emotions generated every day are due to what we smell, not by what we see.

## 100x

People are 100x more likely to remember what they smell vs. what they see.



Essence Hub Sdn Bhd is a professional scent diffuser supplier. We have design dept, production dept, research dept and sales dept etc. We dedicated to become professional leading brand of global scent diffuser since the founding of our company. Our goal is to provide quality products and professional service for our customers and our distributor all over the world.



## **SCEN**T DIFFUSER TECHNOLOGY

Nano-sized particles mist.

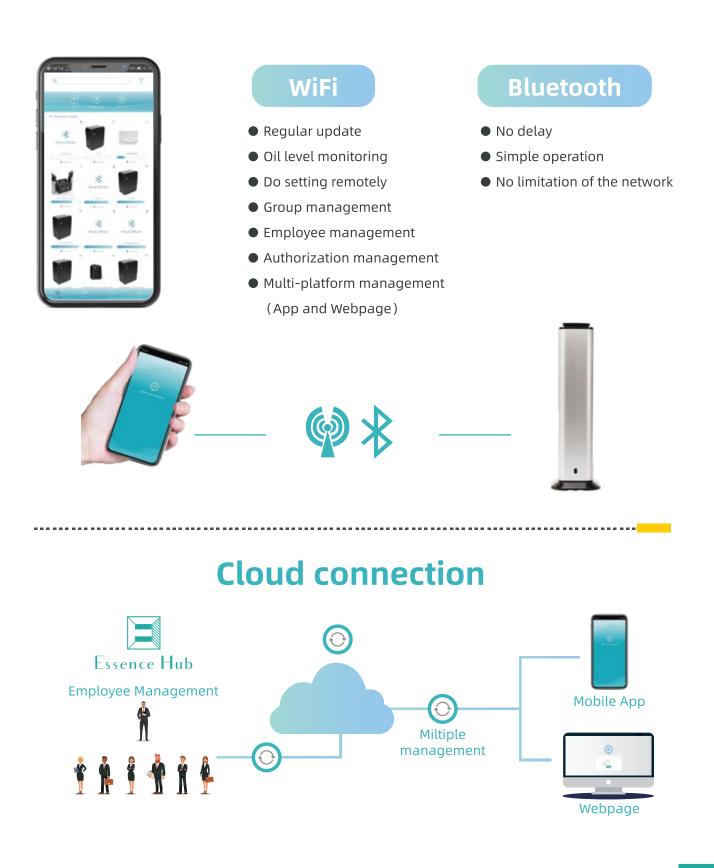
The nano-sized particles can be spreaded into the air. And will not drip or adhere to the surface of the object.

Nano-sized particles can be spread over a super-large area by diffusion through a central air conditioner.(HVAC)



**Air Flow** 

## SMART APP CONTROL SYSTEM



## ODM / OEM PROCESS



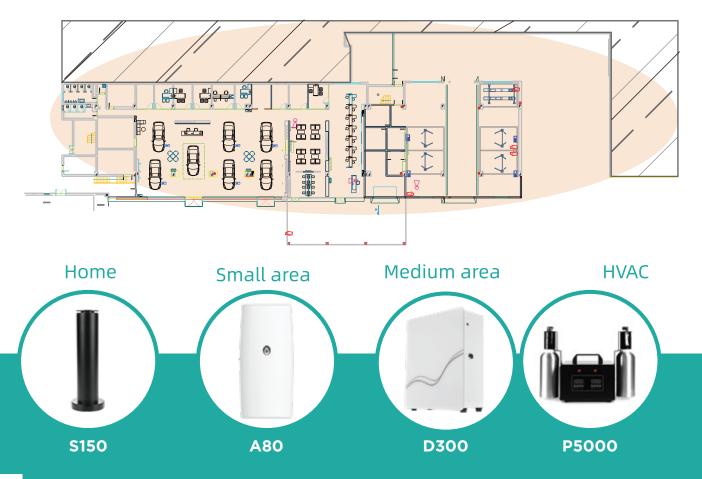




## HOW TO CHOOSE YOUR DIFFUSER?



#### Heating Ventilation and Air Conditioning (HVAC system)



## **CAR & HOME SCENT DIFFUSER**

Suitable Application:

- Car: cup-holderHome-table top











Product Size : Package Size : Power : Noise Level : Weight : Net Weight : Suitable Coverage : Oil Consumption : Color : Voltage : Installation : Control : Bottle Capacity : Diameter 72\*140mm D90\*W90\*H155mm 1.5W <47dBa 0.45KG 0.37KG 60 m³,20 m²,200sqft 0.6ml/h Black/Grey DC 5V Free-standing/Car cup-holder Auto Mode 20ml Glass Bottle Aluminium housing with anodized finishing



Product Size:	Diameter 77.2*139.6mm
Package Size:	D85*W101*H208mm
Power:	2W
Noise Level:	<38dBa
Weight:	0.5KG
Net Weight:	0.33KG
Suitable Coverage:	100m³,30m²,300sqft
Oil Consumption:	0.6ml/h
Color:	Black/Golden/Gray
Voltage:	DC 5V
Installation :	Free-standing/Car cup-holder
Control:	Auto Mode
Bottle Capacity:	10ml Glass Bottle
Material Design :	Aluminium housing with
	anodized finishing
i	

## **HOME** DIFFUSER







Product size:	diameter 74mm*328mm
	(Base 113mm)
Packing size:	380*200*160mm
Voltage:	DC 12V
Power:	6W
Noise Level:	< 50dba
Net Weight:	1.8KG
Gross weight:	2.2 KG
Suitable Coverage:	200 m <sup>3</sup> , 60m <sup>2</sup> , 600Sqft
Oil Consumption:	1.5ML/h ±10%
Color:	Silver/Black
Control:	Programmable touch screen
Installation:	Tabletop Free-standing
Bottle Capacity :	100ML PET Bottle
Material Design :	Aluminium housing with
	anodized finishing



**S200A** 

Desktop scent machine

Product size:	diameter 68mm*290mm
	(Base 113mm)
Package Size:	W348*D209*H160mm
Power:	4W
Noise Level:	<40dba
Net Weight:	0.9kg
Suitable Coverage:	200 m³ ;60 m² ; 600 sqft
Oil Consumption:	1ml/h±5%
Voltage:	DC 12V
Color:	Silver/Black
Installation:	Tabletop Free-standing
Bottle Capacity :	60ML Glass Bottle
Material Design :	Aluminium housing with
	anodized finishing
Control:	Touch screen

## SMALL AREA SCENT DIFFUSER

0

Ö

100

0

### Suitable Application:

- Hotel room
- Stairway
- Clothing shop
- Fitness center
- Bathroom

N.









Product Size:	169
Package Size:	335
Power:	6W
Noise Level:	<50
Weight:	1.5
Net Weight:	1.11
Suitable Coverage:	300
Oil Consumption:	1m
Color:	Wh
Voltage:	DC
Built-in Fan:	Yes
Installation :	Wa
Bottle Capacity :	200
Material Design:	Mir
	wit
Control	Ma

9\*87\*230mm 5\*205\*145mm V 0dBa ōkg kg 0 m<sup>3</sup> ;100 m<sup>2</sup> ;1000sqft nl/h±5% hite/Black 12v S all-Mounted 0 ML PET Bottle nimalistic Design ith PP housing Control: Manual/Smart App WiFi/ Bluetooth



Product Size:	106*93*200mm
Package Size:	288*145*130mm
Power:	1.5W
Noise Level:	<50dba
Weight:	0.7kg
Net Weight:	0.5kg
Suitable Coverage:	100 m³ ;30 m² ; 300sqft
Oil Consumption:	0.2ml /min±5%
Color:	White/Black
Voltage:	5V Electricity or 3 pcs
	of C size battery
Installation :	Wall-Mounted/Free-standing
Bottle Capacity :	100 ML PET Bottle
Material Design:	Minimalistic Design
	with PP housing





<b>Product Size :</b>	110*75*220mm
Package Size :	
Power:	4W
noise Level :	<50dba
Weight :	0.7kg
Net Weight :	0.5kg
Suitable Coverage :	300 m3 ; 800sqft
Oil Consumptions :	0.25,ml / min+-5%
Colour :	White / Black
Voltage :	5V Electricity or
	3 pcs of D size battery
Installation :	Wall-Mounted / Free-standing
<b>Bottle Capacity :</b>	120 ML Pet Bottle
Control :	Bluetooth

## **STANDING ALONE SCENT DIFFUSER**

.

Suitable Application:

- Hotel lobby
- 4S shop

()

- Retail shop
- Exhibiton hall



Product Size:	W195*D195*H638mm
Package Size:	W240*D270*H715mm
Power:	12W
Noise Level:	<50dBa
Weight:	6.7kg
Net Weight:	5.5kg
Suitable Coverage:	2100 m³ ;700 m² ; 7000 sqft
Oil Consumption:	5ml/h
Color:	Silver/Black
Voltage:	DC 12V
Installation :	Free-standing
Bottle Capacity :	500ML Aluminum Bottle/
	1L Plastic Bottle
Material Design :	Anodized Aluminum Housing
Control:	Remote/Smart App WiFi/
	Bluetooth



**P4500B** 

Medium area Scent

Diffuser

Product Size:	150*150*570mm
Package Size:	W665*D215*H218mm
Power:	17W
Noise Level:	<50dBa
Weight:	7.6kg
Net Weight:	6.5kg
Suitable Coverage:	2000 $m^{\rm 3}$ ;600 $m^{\rm 2}$ ; 6000 sqft
Oil Consumption:	5ml/h±15%
Color:	Sliver/Black
Voltage:	DC 12V
Built-in Fan :	Yes
Installation :	Free-standing
Bottle Capacity :	1000ML Aluminum Bottle
Material Design :	Minimalistic Design with
	metal housing
Control:	Manual/Smart App WiFi/
	Bluetooth

## **DUAL-USED MEDIUM AREA DIFFUSER**

## Wall-mounted & HVAC Suitable Application:

- Hotel
- Reception
- Retail shop
- Lobby
- Office building lobby











Product Size:	W200*D83*H233mm
Package Size:	W245*D145*H360mm
Power:	6W
Noise Level:	<50dba
Weight:	3.1kg
Net Weight:	2.8kg
Suitable Coverage:	300 m³ ;100 m² ; 1000 sqft
Oil Consumption:	1ml/h±5%
Voltage:	DC 12V
Color:	White/Black
Built-in-fan:	Yes
Installation:	Wall-Mounted
	Free-standing, HVAC Connecting
Bottle Capacity:	200ML PET Bottle
Material Design:	Metal Housing with acylic
	customizable front board
Control:	Manual/Smart App WiFi/
	Bluetooth



Product Size:	W310*D112*H218mm
Package Size:	W360*D210*H345mm
Power:	17W
Noise Level:	<50dba
Net Weight:	2.38kg
Suitable Coverage:	2000 m³;600 m²; 6000 sqft
Oil Consumption:	5ml/h±5%
Voltage:	DC 12V
Color:	White/Black
Installation:	HVAC Connecting
	Wall-mounted
	Free-standingt Ceiling Installed
Bottle Capacity:	800ML PET Bottle
Material Design:	Plastic Housing with acylic
	customizable front board
Control:	Manual/Smart App WiFi/
	Bluetooth











Product Size:	W275*D115*H300mm
Package Size:	W325*D185*H377mm
Power:	17W
Noise Level:	<52dba
Net Weight:	5.5kg
Suitable Coverage:	2000 m³ ;600 m² ; 6000 sqft
Oil Consumption:	5ml/h±5%
Voltage:	DC 12V
Color:	White/Black
Built-in Fan:	Yes
Installation:	Wall-Mounted
	Free-standing, HVAC Connecting
Bottle Capacity :	800ML PET Bottle or
	500ml Aluminium Bottle
Material Design:	Metal Housing with acylic
	customizable front board
Control:	Manual/Smart App WiFi/
	Bluetooth

### 

Product Size:	W290*D102*H272mm
Package Size:	355*380*160mm
Power:	12W
Noise Level:	<50dBa
Weight:	5.5kg
Net Weight:	5kg
Suitable Coverage:	1000 m³ ;300 m² ; 3000 sqft
Oil Consumption:	3ml/h±15%
Color:	White/Black
Voltage:	DC 12V
Built-in Fan:	Yes
Installation:	Wall-Mounted, HVAC Connecting
	Free-standing
Bottle Capacity:	500ML Aluminum Bottle
	800 ML PET Bottle
Material Design:	Metal Housing with nice looking
Control:	Manual/Smart App WiFi/
	Bluetooth

## HVAC SCENT DIFFUSER

OEW

artier

-----

000

Suitable Application:

- Shopping mall
- Movie theater

-

- Airport
- Hospital
- Hotel

LOUIS VUITTON

VUITTON







#### **P5000** Portable Commercial Scent Diffuser



#### **Specification**

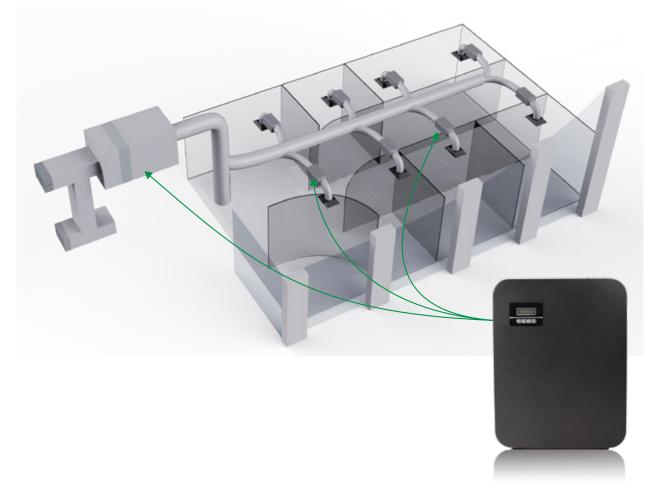
Product Size:	W280*D130*H360mm
Package Size:	W340*D200*H470mm
Power:	31W
Noise Level:	<50dba
Weight:	8.1kg
Net Weight:	7.3kg
Suitable Coverage:	5000 m³ ;1600 m² ; 16000 sqft
Oil Consumption:	6ml/h±5%
Color:	Black
Voltage:	AC 220V
Built-in Fan:	Yes
Installation:	Hvac connecting
	Free-standing
Bottle Capacity :	1000ML Aluminium Bottle
Material Design:	Metal Housing with nice looking
Control:	Manual/Smart App WiFi/
	Bluetooth



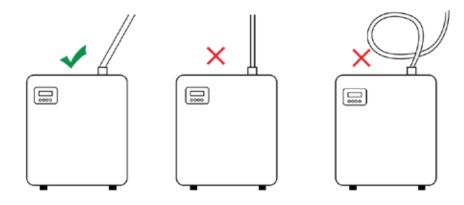
Product Size:	242*200*161mm
Package Size:	285*255*243mm
Power:	17W*2
Noise Level:	<50dba
Weight:	6.2kg
Net Weight:	4.6kg
Suitable Coverage:	10000 m³ ;3200 m² ; 32000 sqft
Oil Consumption:	Each head 4ml/h±15%
Color:	Black
Voltage:	DC 12V
Installation:	Hvac connecting
	Free-standing
Bottle Capacity:	2*1000ML Aluminum Bottle
	or 2*5L Aluminum Bottle
Material Design:	Metal housing with nice looking
Control:	Manual/Smart App WiFi/
	Bluetooth

## HVAC SYSTEM INSTALLATION

#### Where to install the diffuser to the HVAC system.



How to connect the diffuser with tube to HVAC system correctly.







#### **SUPERIOR QUALITY**

Our Business Fragrance. 100% pure fragrance without alcohol or water. We only use the highest quality made in Europe.



#### **EXTREMELY ECONOMIC**

The microscopically small scent particles are so light that they float. Our technological lead assures highly economic scent use.



#### **FRAGRANCE RANGE**

Beautiful Moods, Moments & Memories. Business fragrances creates a unique ambiance and an instantly sympathetic.









#### Revolutionair

100% pure fragrance without alcohol or water. We only use the highest quality made in Europe. When it comes to diffusing fragrances, nothing is more important than quality and safety. Essence hub ensures the safety of its diffusion fragrances while providing products of the highest quality.

We only use superior oils that contain no scent mediums such as chemicals, alcohol and/or water. Our fragrances are manufactured in accordance with the strictest IFRA (International Fragrance Association) standards.

#### **Specially developed**

Our Business fragrances are specially developed for scent marketing, by the finest perfumers. We offer specific fragrance compositions for specific solutions. Generating alertness and new accents they first and foremost stimulate the consumer's spontaneous and positive decision to buy.

#### **Business Fragrances are composed of:**

#### **Top Notes**

Top notes generate sympathy and trust, creating a positive memory of your product or business.

#### Middle and Base Notes

Middle and base notes generate longer in-store stay, strengthen the buy impulse and brings forward the decision to buy.

## **BUSIN**ESS SCENT

#### **Extremely Economic**

Micronization of the 100% pure Business Scents produces a highly natural dispersion. The microscopically small scent particles are so light that they float thus optimally scenting all the air. Our technological lead assures highly economic scent use. A bottle has an average consumption even up to 3-4 months

#### **FRAGRANCE RANGE**



#### **Ambience Fragrances**

Create a unique ambience and an instantly sympathetic mood.



#### **Relaxation Fragrances**

Create a relaxing atmosphere and an instantly sympathetic mood.



**Activation Fragrances** 

Citrus scents bring a fresh mood, energy and have a concentration enhancing effect.



Delicious Fragrances Create that ambience that stimulates the appetite and creates the right atmosphere.





#### Essence Hub Sdn Bhd

12-3a, Level 12, Menara MBMR. No 1, Jalan Syed Putra, 58000 Kuala Lumpur. +603-2727 1786

019 999 9936 ivan.seah@essencehub.com.my

